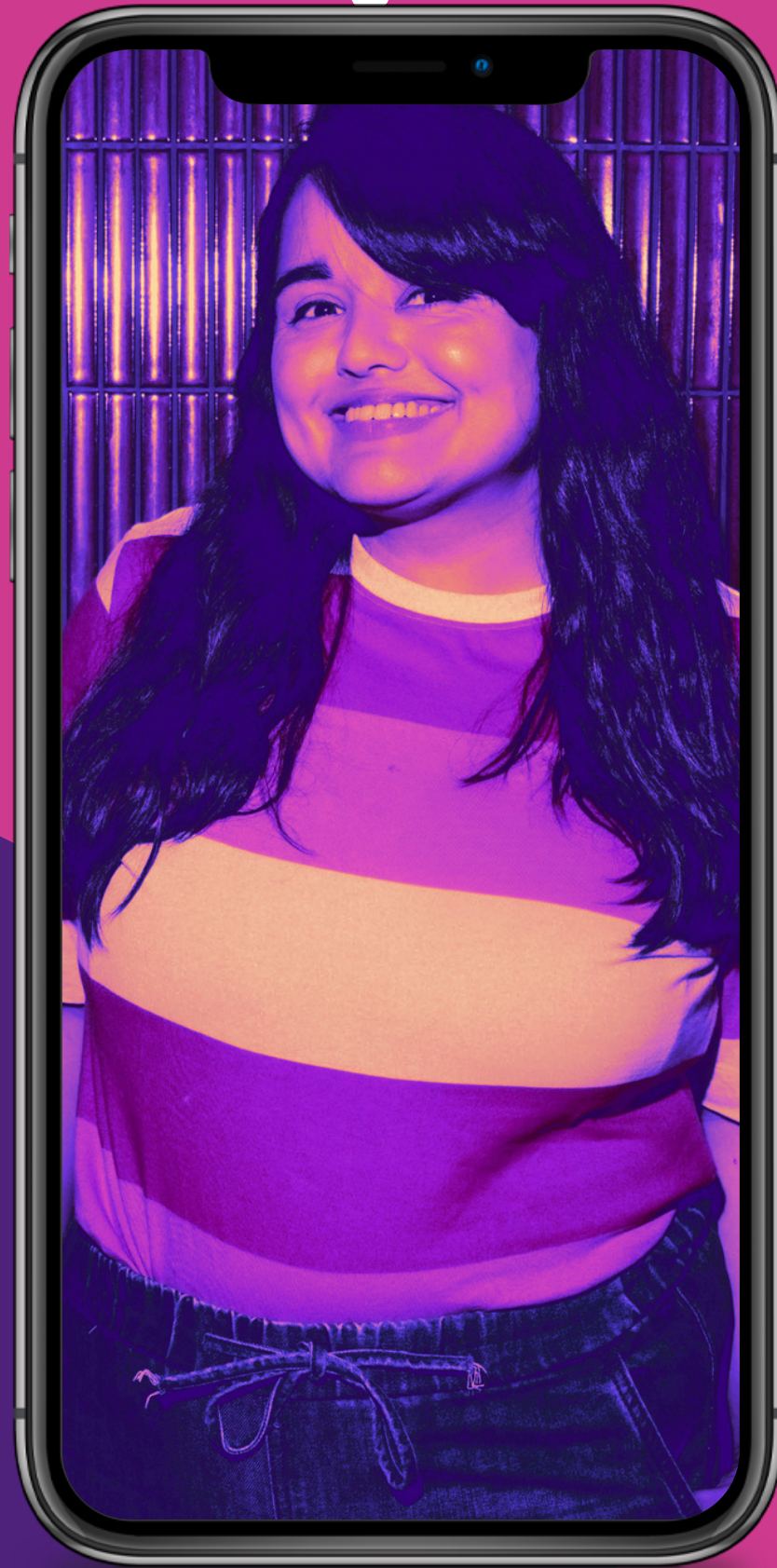




MEDIA KIT



ShirleighShirlz

Hi!

I'm Shirleigh Humphreys, a UK-based TV, film and pop culture creator.

Since launching my platform in 2023, I've built a highly engaged community of more than 35,000 followers across TikTok and Instagram. My audience comes to me for sharp commentary, industry insight and enthusiastic deep dives into the shows and stories everyone is talking about.

From major entertainment launches and red carpets to breaking pop culture news, I create content that feels informed, relatable and unmistakably me.

At 34, I'm also proof that there is no deadline for pursuing the career you really want. I'm building mine a little later than expected, but judging by how things are going, I'm not doing too badly...



CONTENT CREATION



Social media content creation



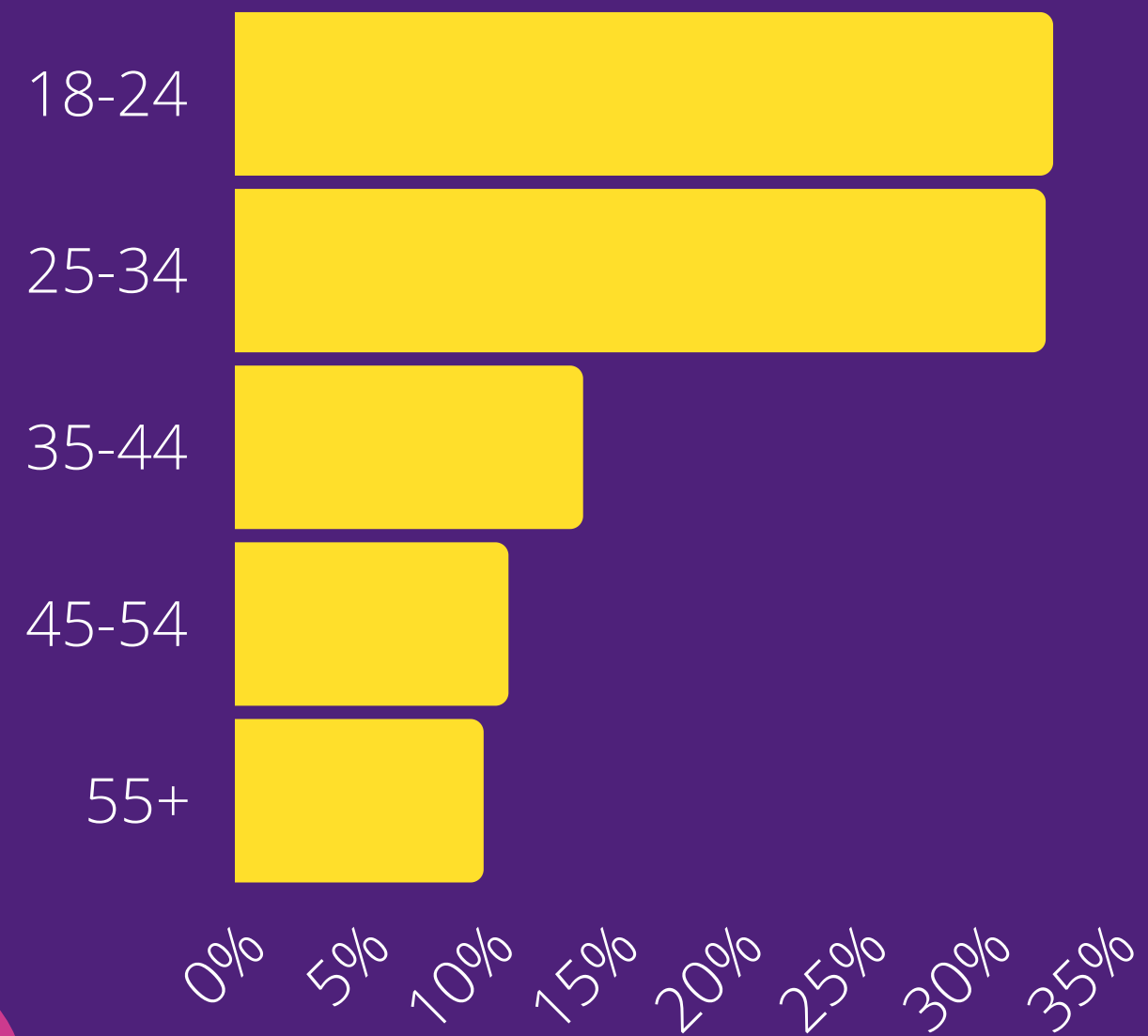
Interviews and vox pops



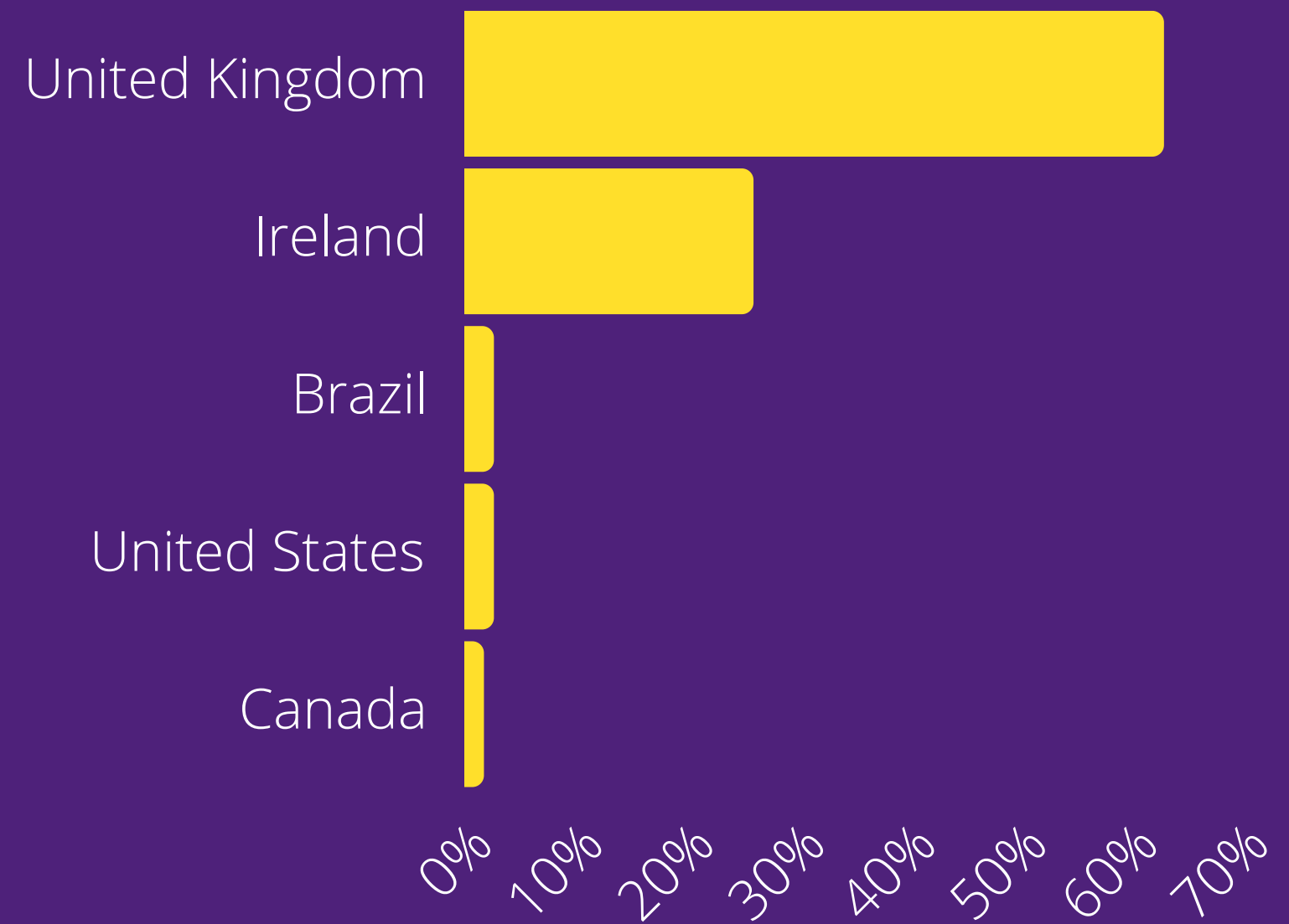
Red carpet event coverage

FOLLOWERS PROFILE

Age



Country



SOME NUMBERS SINCE JANUARY 2025...



35,149

followers



12.4%

engagement rate



94.5 million

video views



3.5 million

engagements

Dates: January 2025 - June 2026

WHAT CAN WE DO TOGETHER

If you're looking to promote an upcoming TV show, theatre show or movie release, here's what I can offer:



Video Reviews



Interviews



Event Coverage

RECENT COLLABORATIONS



TESTIMONY

Shirleigh helped us out with a last-minute media request from All Elite Wrestling and it was the first time we worked with her. She showed great professionalism and created fantastic content for us during an important weekend. Shirleigh was a pleasure to work with throughout and we plan on keeping her on board for events!

Sean Ross Sapp

Managing Editor - Fightful

Working with Shirleigh on this project (BBC Borders Season 2) was an absolute pleasure! As a creator, she's super responsive, always quick to communicate and address any questions or ideas, which made the entire process smooth and enjoyable.

Dillon Grace

Campaign Executive - Studio Lambert

IN THE MEDIA



BBC Asian Network
12th November



BBC Radio Kent
19th December and 22nd December



BBC Newsbeat
Christmas Day



Aired on Radio 1, Radio 1Xtra and
Asian Network

Like what you see?

LET'S TALK!

collabs@shirleighshirlz.com

